

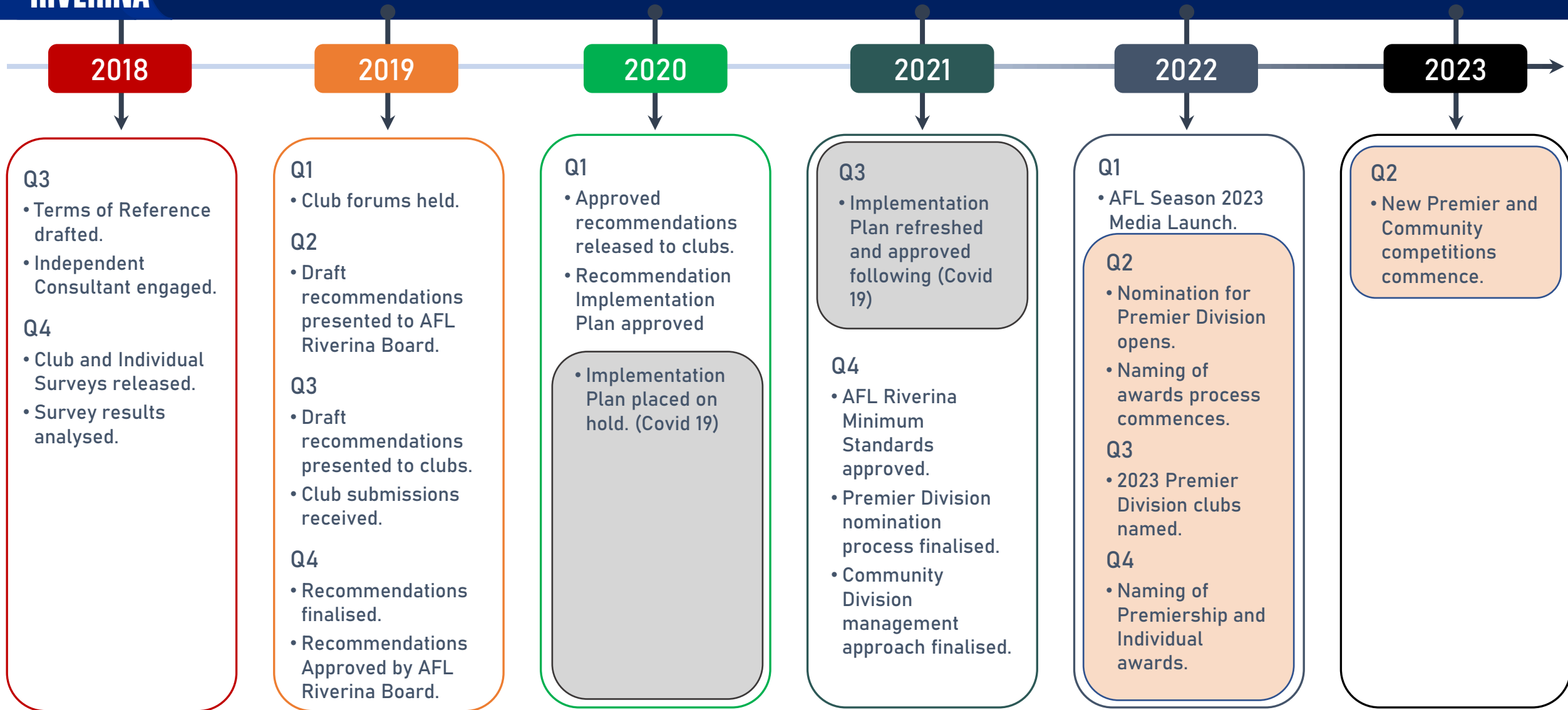


AFL Riverina

2023 Senior Competitions Media Launch

Wednesday 23rd February 2022

AFL Riverina Competitions Review Timelines



Revise senior football competition structures to ensure club growth and sustainability, and enhance competitive balance and player retention

Recommendation in detail:

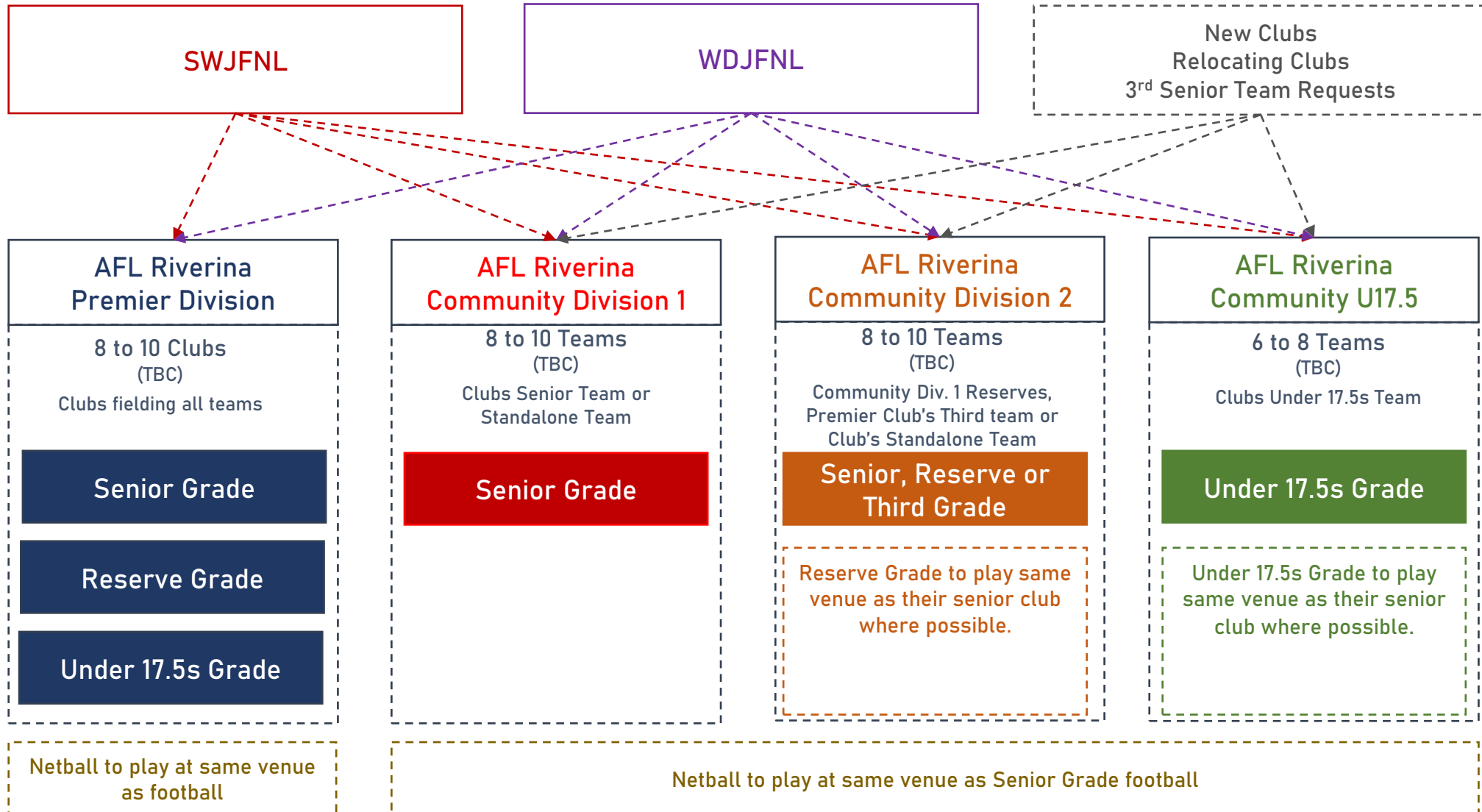
- Introduce a multi-tier Senior Competition structures that provides clubs of all size and capability to participate at their level
E.g. Premier & Premier Reserves & Premier 17.5s, Community 1, Community 2 and/ or Platinum 17.5s
- Develop a club participation criteria, including minimum standards, to support multi-tiered competition structure
 - Club participation criteria is to be used to assess a Clubs suitability for participation in the Premier competition
 - Minimum standards are to be used across all senior football competitions, linked to sustainable club behaviours and best practices
- Develop and outline the process for the promotion of clubs to AFL Riverina Premier Division
 - To provide transparent criteria and guidelines for aspirational clubs
- Platinum & Community competitions to be structured to provide for clubs to field single or multiple teams, enabling new clubs to enter the competition or smaller communities to participate with a single team
- Netball remains linked to the AFL Riverina football competition structures
- Distinguish/Define identity of the Senior Competitions

Revise senior football competition structures to ensure club growth and sustainability, and enhance competitive balance and player retention

Rationale:

- Supports the changing population and demographic changes, and caters for variations in club sizes and competitive ambitions
 - In 2019, only 53% (9 clubs) of clubs believed that “We will have the same number of senior clubs by season 2023”
 - Neither current senior competition model (Riverina or Farrer) has the flexibility to cater for changing demographical/geographical trends
 - Supports the retention of existing clubs, growth of existing clubs, and providing opportunity for new clubs to participate
- Enables standalone senior and junior clubs to participate in competitions where they currently do not participate
 - Creates flexibility for clubs to enter in 1, 2 or more senior teams
- Enhances Competitive Balance outcomes by teams playing against teams of comparable standard
 - In the 7 seasons to 2018, 12 clubs averaged 8 wins or more a season, 2 clubs did not play in finals, 4 clubs averaged less than 4 wins per year
- Enables smaller communities to retain a local football connection instead of folding or merging
 - Fielding multiple sides is not essential for participation in Community Division football competitions
 - Cost of Operating Cost Clubs, Ability to Recruit and Excessive Player Payments are all issues that are impacting our clubs
- Supports variations in club structures, sizes and competitive ambitions
- Netball to continue enhance club culture and family friendly environments
- Minimum Standards criteria promotes consistent focus on club development

AFL Riverina Senior Competition Structures – commencing 2023



AFL Riverina Premier		
Seniors	Reserves	Under 17.5s
8 to 10 (TBC)	8 to 10 (TBC)	8 to 10 (TBC)
TBC following public nominations		
TBC following public nominations		
TBC following public nominations		
Yes	No	No
Yes	No	No
18 (TBC)		
1 Competition Bye		

- Number of Teams
- Premiership Trophy
- Best & Fairest Award
- Goalkicking Award
- Player Points
- Salary Cap
- Number of Rounds
- Number of Byes

AFL Riverina Community		
Division 1	Division 2	Under 17.5s
8 to 10 (TBC)	8 to 10 (TBC)	TBC
TBC following public nominations		
TBC following public nominations		
TBC following public nominations		
Yes	No	No
Yes	No	No
18 (TBC)		
1 Competition Bye		

AFL Riverina Premier

A Grade	A Reserve	B Grade	C Grade	Under 17s
8 to 10 (TBC)	8 to 10 (TBC)	8 to 10 (TBC)	8 to 10 (TBC)	8 to 10 (TBC)
TBC following public nominations				
TBC following public nominations				
TBC following public nominations				
18 (TBC)				
1 Competition Bye				

Number of Teams

Premiership Trophy

Best & Fairest Award

Leading Scorer Award

Number of Rounds

Number of Byes

AFL Riverina Community

A Grade	A Reserve	B Grade	C Grade	Under 17s
8 to 10 (TBC)	8 to 10 (TBC)	8 to 10 (TBC)	8 to 10 (TBC)	8 to 10 (TBC)
TBC following public nominations				
TBC following public nominations				
TBC following public nominations				
18 (TBC)				
1 Competition Bye				

AFL Riverina Senior Competition Logos & Banners

(Artist impressions)

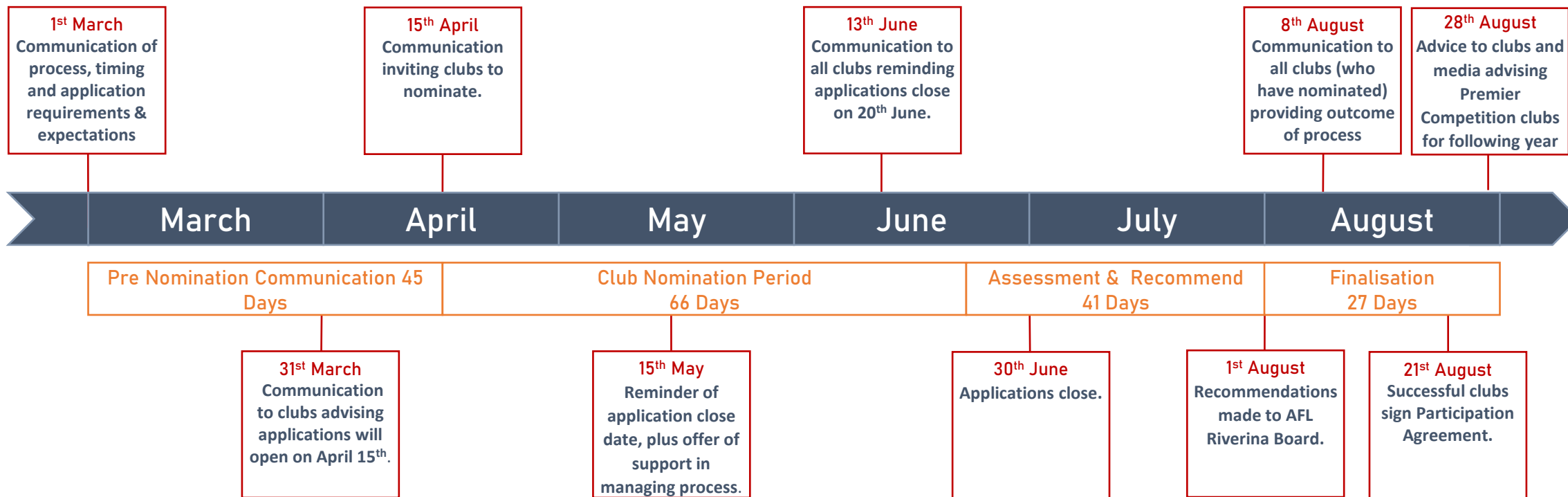


Logos



Communication
Headers





Nomination Assessment Process

- Nomination Template to be provided to clubs to assist with Nomination Process.
- Assessment will be conducted by Independent “Nomination Assessment Group”.
- Decision to be made based on pre-determined assessment criteria.
- Assessment group consists of:
 - Independent Chair, 2 AFL Representatives, AFL Riverina Board Member, AFL Riverina CMC Member, AFL Riverina Netball Representative.



Community Competitions Allocation Process (TBC)

- Assumption: Starting Point (Season 2023), there will be an equal number of teams in each Community Competition Division.
- A formal request will be required for a club to remove a team in either Community Competition Division.
- AFL Riverina will review each request against a predetermined criteria. Criteria will include: Impact on Draw
- AFL Riverina makes recommendation to AFL Riverina Board for endorsement.
- AFL Riverina & AFL Riverina Board to prepare joint communication to club/s advising of outcome.

Note: A new club requesting to enter the competition, or an existing club requesting to field a 3rd team would go through a similar process.

AFL Riverina - Minimum Standards

The Minimum Standards document covers all AFL Riverina competitions, and details the standards and compliance measures clubs need to meet in order to play in AFL Riverina competitions. The Minimum Standards also form part of the Assessment Criteria for clubs nominating Premier Division participation.

AFL Riverina Premier Division - Criteria for Club Participation

The Criteria for Club Participation document provides the key assessment Criteria that will be used in assessing a clubs nomination to participate in AFL Riverina Premier Division.

AFL Riverina - Community Club Strategy Template

The Community Club Strategy Template provides support and guidance to clubs as they begin the development and delivery of their Strategic Plan. The document guides the user through straightforward steps to produce a plan that is simple, detailed and actionable.
(Template is in final draft).

AFL Riverina - Junior Development and Club Relations Plan

The Junior Development and Club Relations Plan provides clubs with a plan to develop/grow the natural recruitment channel through their Junior club, and enhance the Junior/Senior connection to maximise their relationship, participation and player longevity.

AFL Riverina - Interim Joint Venture Guidelines

The Interim Joint Venture Guidelines provides clubs considering participation in a Joint Venture arrangement with key information that will support the development, and enhance the success and enjoyment of Joint Venture arrangement.

AFL Riverina - Integration of Female Football Guidelines

The Integration of Female Football Guidelines provides clubs with guidance in setting up and embedding Female Football into their clubs.